

Dear PCA Supporters,

As we all continue to cope with unprecedented times, the Platteville Community Arboretum has been a valuable community asset to enjoy safe, outdoor activities. People from all over the tri-state area have been using the trail for walking, biking, running, rollerblading, shopping and touring. The David Canny Rountree Branch Trail continues to provide the benefits you envisioned and more!

Thanks to you and other generous Platteville donors, our volunteers have been able to continue their trail stewardship. Our corps of about 100 volunteers have been tirelessly converting the trailside from noxious weeds to beautiful and beneficial native plants, and it has become a popular destination spot for many from the tri-state area.

Together, we can maintain and continually enhance its beauty. Caring for our trail *both* ecologically and financially is important. Just as we sustain the Arboretum for future generations by planting native trees and plants annually, we must also build its endowment for financial sustainability.

Our long-term goal is to grow our endowment from the current \$195,000+ to \$562,500 so the proceeds would cover paving maintenance and PCA part-time Coordinators' salaries. Thanks to our wonderful donors and investment growth, our endowment grew by \$37,000 last year.

To further encourage our community to meet this goal, the PCA is offering a \$10,000 match for this campaign. Donors can also choose various "naming rights and pricing incentives" as listed on the enclosed donation card.

Please make checks payable to *PCA Endowment*. Contributions of any amount are appreciated and can be mailed to:



PCA Endowment
PO Box 302
Platteville, WI 53818
Contributions can also be made securely via PayPal on our website at:
www.plattevillearboretum.org

Thank you!

Board of Directors:

Bob Hundhausen (President)

Shannon Baxter

Bob Digman

Robin Fatzinger

Spider Fromader

Joe Jacquinet

Dianne Jentz

Brian Laufenberg

Mike Penn

Luke Peters

Julie Pluemer

Gene Weber

Kris Wright



Contributor(s) Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Amount of Contribution: _____ *Naming rights option(s) selected, please list item #(s): _____

Name to be placed on name plate: _____

This gift is to remain anonymous. Please maximize my gift to the PCA, no naming rights requested.

Please make checks payable to: **PCA Endowment**
Mail to: **PCA**
PO Box 302
Platteville, WI 53818



**See reverse for list of naming rights*



Questions:
Bob Hundhausen: 608-852-7887
Gene Weber: 608-778-6914
Ron Weier: 608-852-3998

or scan QR code to donate online

Naming Rights and Pricing Incentives

Your Donation of:

- 1) \$2,500 Bench (renewable after 20 years, 2 available)
- 2) \$2,500 Bike Rack (for the life of the bike rack, 3 available)
- 3) \$2,000 Entrance Garden (renewable after 10 years, 2 available)
- 4) \$2,000 Red Water Fountain (near fitness center, renewable after 20 years, 1 available)
- 5) \$1,600 Kiosk (renewable after 20 years, 9 available)
- 6) \$1,600 Outdoor Fitness Center exercise station (renewable after 20 years, 3 available)
- 7) \$1,000 Educational Garden Plot (renewable after 10 years, 1 available)
- 8) \$1,000 Tree (for the life of that tree)
- 9) \$500 Light Pole (renewable after 20 years)
- 10) \$250 Shared Light Pole (renewable after 20 years)
- 11) \$250 Engraved brick (brick inscription form at plattevillearboretum.org)
- 12) \$100 Recognition in the PCA Newsletter as \$100 Contributor

Name plates to be put in place between May & July 2022

"Naming Rights" (based on level of donation and availability):

Donation \$1,000 = Naming Value \$1,250
Donation \$2,500 = Naming Value \$3,000
Donation \$5,000 = Naming Value \$6,000

PCA will recognize all \$1,000 donors with a picture and press release.

If you are over 70½ and are required to take a mandatory distribution from your IRA, it is possible for you to reduce your tax liability by donating that distribution to charity.

Ask us how!